

ST. CLAIR COUNTY MASTER PLAN IMPLEMENTATION MATRIX

#	TASK DESCRIPTION	PRIORITY	BEGIN WHEN	COMPLETE BY WHEN	WHAT DOES IT NEED TO BE COORDINATED WITH?	WHO SHOULD LEAD?	WHO SHOULD HELP?	POTENTIAL FUNDING SOURCES	MASTER PLAN GOALS ADDRESSED	FOCUS
1	Implement the Marine City Hwy Water Main and Sanitary Sewer Extension Project/Econ. Dvlpt Market Study as detailed in the 2008 S.C.C. Comprehensive Economic Development Strategy.	A	2010	2012	CEDS plan, local master plans, transportation improvements	Local Government	BOC, SCC ADMIN	US EDA, Local Special Assessment District	LUCM #4, ECON #1, PFS #1, PFS #2, PFS #3, PFS #4	ECONOMIC DEVELOPMENT
2	Develop and maintain an inventory of vacant commercial buildings in downtowns and make the inventory available to potential expanding and new businesses.	A	2010	ongoing	economic analysis software, web development, photo library	MPC	DDAs, local assessors, chambers, local units, EDA	gen fund, grants	ECON #1, LUCM #4	
3	Procure a demographic and economic analysis software tool to develop and utilize the most relevant and most up-to-date data pertaining to market trends, spending power, business/retail gaps, etc	A	2009	2009	county GIS network, long-range planning efforts, marketing	MPC	DDAs, chambers, EDA, business groups	gen fund, grants	ECON #1, ECON #2, PFS #3	
4	Develop St. Clair River Blueway Vision to promote water resources and enhance cultural and ecological tourism along the waterfront.	A	2010	ongoing	tourism efforts, web development, recreation, resource protection, GIS	MPC	SCC PARC, DDAs, outdoor clubs, kayaking clubs,	coastal zone grant, donations, PARC	LUCM #6, ENV #4, ECON #2, PFS #4	
5	Update the county's Comprehensive Economic Development Strategy to created a targeted long-term economic development vision for St. Clair County and to qualify for U.S. EDA funding programs.	A	2010	ongoing	local master plans, transportation plans, economic development, industrial needs, education/training	MPC	EDA, local units, public works, schools, business groups	US EDA	ECON #1, ECON #2, ECON #5, ECON #6, ECON #9	
6	Increase the number of training opportunities for residents and business owners.	A	2009	ongoing	business needs, entrepreneurial support programs	BIZ CONCIERGE	EDA, DDAs, SC4, MSUE, RESA, MPC, chambers	gen fund, grants	ECON #4, ECON #6	
7	Continue to support and promote the county's Business Concierge.	A	2009	ongoing	job training programs, industry needs, economic development efforts	BIZ CONCIERGE	SCC ADMIN, MPC, MSUE, EDA, chambers, DDAs	gen fund, donations, foundations, fees	ECON #2, ECON #4, ECON #5	
8	Work with appropriate private, public and non-profit organizations to establish a countywide business incubator to assist entrepreneurs in launching or growing their business	A	2009	2011	CEDS plan, business groups, entrepreneurial support programs	EDA	MPC, BOC, SCC ADMIN, chambers, local units	US EDA, gen fund, grants, donations, TIFA	ECON #4, ECON #5, ECON #6	
9	Increase access to high-speed internet throughout St. Clair County.	A	2010	ongoing	economic & industrial development efforts, marketing efforts	SCCIT	BOC, MPC	grants, ARRA, USDA-RD	ECON #5, ECON #9	
10	Continue to expand rental rehab program in downtowns	A	2010	ongoing	affordable housing plans, downtowns	MPC	CAA, local units, landlords	CDBG, MSHDA, HUD	LUCM #3, ECON #7	
11	Continue to administer MSHDA homeowner rehabilitation program countywide.	A	2010	ongoing	affordable housing plans, marketing	MPC	CAA	CDBG, MSHDA, HUD	LUCM #3, ECON #7	
12	Agressively seek out available Neighborhood Stabilization Program (NSP) funding and implement targeted affordable housing activities.	A	2009	program limits	affordable housing plans, real estate trends, local units, nonprofits	MPC	nonprofits, local units, local lenders	HUD, MSHDA, ARRA	LUCM #3, ECON #7	
13	Develop and manage a countywide Land Bank.	A	2009	ongoing	economic development, housing programs, local master plans	SCC TREASURER	BOC, SCC ADMIN, MPC, local units, nonprofits	ARRA, DTF, MSHDA, grants	LUCM #10, ECON #1, ECON #2	
14	Work with appropriate economic development partners and local units of government to develop land assembly program to facilitate business and industrial park growth.	A	2010	ongoing	CEDS plan, economic development efforts, job training, master plans	EDA	BOC, SCC ADMIN, MPC, local units	gen fund, US EDA, partners	LUCM #4, LUCM #10, ECON #1, ECON #5, ECON #9	
15	Establish "Development-Ready Communities" initiative.	A	2010	2010	economic/industrial development programs, local plans and zoning	MPC	planning commissions, SCCHD, SCCRC, SCCDC	gen fund, grants, local partners	LUCM #7, LUCM #10, ECON #5	
16	Explore opportunities to attract "green" industries to St. Clair County.	A	2010	ongoing	master plans, zoning, economic development, job training, education	MPC	EDA, SC4, SCCHD, MSUE	grants, ARRA	LUCM #12, ENV #1, ENV #2, ECON #7	
17	Develop form-based zoning toolkit for downtown communities and rural hamlets.	B	2010	2011	local master plans, marketing efforts, local zoning ordinances	MPC	planning commissions, zoning administrators	gen fund	LUCM #4, LUCM #10, LUCM #11, ECON #5	
18	Develop model ordinance for agri-tourism & agri-business opportunities.	B	2010	2011	local tourism, web marketing, locally-grown campaign, farmers	MPC	planning commissions, farmers, Ag Board	gen fund	LUCM #1, LUCM #2, ENV #8, ECON #3	
19	Enhance county website(s) to better market the county as a destination place and highlight the high quality of life.	B	2010	ongoing	local tourism, economic development, downtown marketing, recreation	SCCIT	MPC, BWCVB, SCC PARC	tech fund, gen fund	LUCM #11, LUCM #12, ECON #2, ECON #5	
20	Continue to hold annual Fall Farm Tour countywide to celebrate the county's agricultural heritage.	B	2009	ongoing	downtown activities, 4-H events, local tourism, marketing efforts	AG BOARD	MPC, Farm Bureau, Conservation District, farms	donations, conservation district, farm bureau		
21	Develop outreach activities that highlight the importance of obtaining a college degree.	B	2010	ongoing	industry needs, job training, education	MPC	SC4, RESA, EDA, MSUE	grants, gen fund	ECON #4, ECON #6	
22	Partner with businesses and industrial companies to learn more about educational requirements that would help them and the labor force.	B	2010	2011	industry needs, job training, economic development efforts	MPC	EDA, chambers, DDAs, SC4, MSUE, RESA	gen fund, grants	ECON #2, ECON #4, ECON #6	
23	Work with non-profit partners to utilize existing restricted HUD funds on targeted projects where those funds will be repaid allowing them to be continually reinvested into the community.	B	2010	ongoing	affordable housing plans, local units, nonprofits, community needs	MPC	BOC, nonprofits, local units	HUD, CDBG, MSHDA, ARRA	LUCM #3, ECON #7	
24	Develop strategy in concert with Council on Aging and other partners for ensuring affordable housing for senior residents.	B	2011	2013	affordable housing plans, senior housing needs, local units	MPC	Council on Aging, nonprofits	HUD, CDBG, MSHDA, ARRA	LUCM #3, ECON #7	
25	Create and continually update an inventory of brownfield sites that could be cleaned up and redeveloped throughout the county.	B	2010	ongoing	Brownfield plans, local master plans, community/economic development	MPC	SCCBRA, local units	US EPA, grants, MDEQ	ENV #1, ENV #3, ENV #8, ENV #9,	
26	Develop a Targeted Industries Study for St. Clair County and work to develop the necessary infrastructure to support target industries.	B	2011	2012	CEDS plan, economic development efforts, job training, master plans	EDA	BOC, SCC ADMIN, MPC, local units, SC4, chambers	US EDA	ECON #1, ECON #2, ECON #6,	
27	Review local zoning ordinances to identify current barriers to development of affordable housing.	C	2011	2012	local master plans, zoning ordinances	MPC	planning commissions, zoning administrators	gen fund	LUCM #3, ECON #7	
28	Develop model zoning language to encourage affordable housing opportunities, including language for granny flats, density incentives, Planned Unit Developments (PUDs), and workforce housing.	C	2011	2012	local master plans, zoning ordinances	MPC	planning commissions, zoning administrators	gen fund	LUCM #3, LUCM #10, ECON #7	
29	Work with appropriate organizations to increase arts and entertainment opportunities in downtown communities.	C	2011	ongoing	community events, arts groups, local media, DDAs, social media	MPC	Studio 1219, local media, chambers, DDAs, artists	grants, donations	LUCM #12, ECON #5	
30	Issue an annual report on the county economy.	C	2010	annual	economic development, industry	BOC	MPC, EDA, SC4	gen fund, donations	ECON #1	
31	Conduct neighborhood housing condition surveys in areas surrounding downtowns and map results to graphically identify specific areas to target potential housing rehabilitation funding programs.	C	2012	ongoing	economic development efforts, local master plans, DDAs, housing programs	MPC	local units, nonprofits, DDAs	grants, gen fund	LUCM #3, LUCM #10, ECON #1, ECON #7	